



Waveney Gymnastics Club Sponsorship Packages

British
Gymnastics



LOTTERY FUNDED



WHO ARE WE?

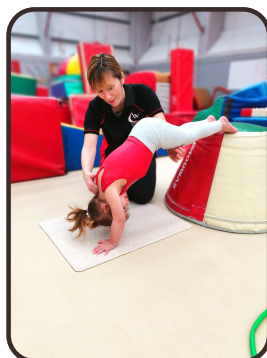
Waveney Gymnastics Club was established in 1976 and exists today as a registered charity limited by guarantee. A successful application to Sport England saw an influx of funding in 2001, which helped bring the club to where it is today.

Over the past 46 years we have expanded from being a small voluntarily run sports club to become a major sporting facility within the area of Lowestoft and now have a permanent Olympic gymnastics training facility.

Our underlying philosophy is to provide gymnastics-related activities to all our members and the local community, irrespective of their age, gender, ability or ethnic background, and to help them enjoy a healthier lifestyle and reach their full potential in all sports. The club offers a wide range of sessions from beginners classes through to elite gymnastics, up to national standard, all with qualified coaches.

The expansion of our activities over the years has seen the club grow into one of the largest sports clubs in the area, with footfall through the facility in excess of a thousand people every week, including schools.

We are open seven days a week, offering a programme of activities which include parent and me sessions for the very young, recreational classes for gymnastics and trampoline, free running activities, advanced recreational classes, development and elite gymnastics groups, adult sessions and tumbling. All activities are available to able-bodied individuals and those who may have Disabilities.





SPONSORSHIP

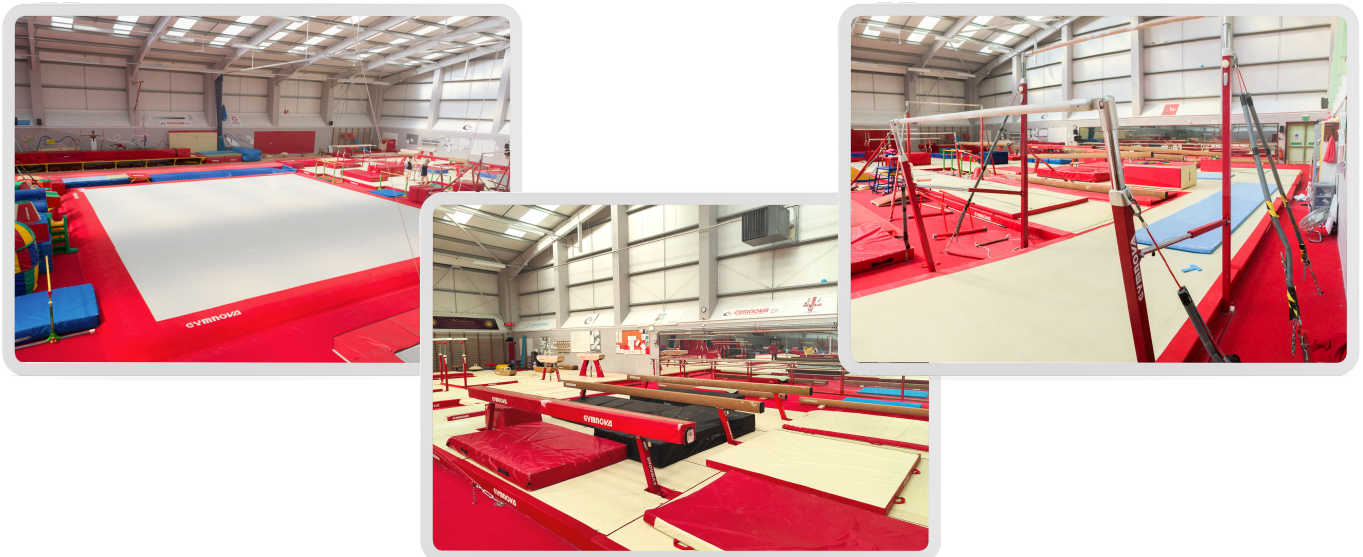
As a not-for-profit charity, we rely heavily on donations and funding from our local community. Not only would your support be helping the club, but more importantly the children and adults of our local community, with their wellbeing and mental health. The activities we provide are excellent for helping youngsters and vulnerable adults affected by any mental health problems following the recent pandemic.

WHY DO WE NEED YOUR HELP?

Sadly, we have seen income for the last couple of years being low, running costs continuing to rise and being dramatically affected by Covid-19 & the cost of living. This has resulted in the club being financially impacted in its development to move forward.

To continue to provide our high level programme of activities to our members, we need to make improvements at the club, ensuring our facility and equipment is at the highest possible standard. We have been fortunate enough to host international teams, such as Canada, Australia & Japan, because we have been able to offer them the use of our outstanding facilities. This is fantastic for the club and our local community, with hospitality, local attractions and for members of the public to watch some of the training sessions to name just a few. Our own members also benefit from their visits too. However for this to go ahead, we do occasionally need to upgrade some items of equipment to meet the new standards.

By increasing sponsorship from local companies means we can aim to keep the monthly cost down and not impact this onto our users.





SPONSORSHIP PACKAGES

ADVERTISING PACKAGES

We have developed three levels of advertising sponsorship - Gold, Silver and Bronze.

GOLD ADVERTISING PACKAGES

Price £500 for 12 months



CONTENTS OF PACKAGE:

- 6ft Banner displaying your business logo/ details on display in gymnasium
- Regular social media shoutouts
- Advert on our in house TV channel
- Logo in our regular newsletter mailings
- Logo displayed around the Gymnasium
- Exclusive invites to our events and competitions

SPONSOR BENEFITS:

- Banner visible to everyone in the gym and spectating, in use 7 days per week
- Large social media reach TV advert running 7 days per week on repeat in café area
- Large newsletter reach to all members

SILVER ADVERTISING PACKAGES

Price £350 for 12 months



CONTENTS OF PACKAGE:

- Advert on our in house TV channel
- Regular social media shoutouts
- Logo in regular newsletter mailings
- Logo displayed around the Gymnasium
- Exclusive invites to our events and competitions

SPONSOR BENEFITS:

- Large social media reach
- TV advert running 7 days per week on repeat in café area
- Large newsletter reach to all members

BRONZE ADVERTISING PACKAGES

Price £250 for 12 months



CONTENTS OF PACKAGE:

- Advert on our in house TV channel
- Logo in our regular newsletter mailings
- Listing on displayed around the Gymnasium

SPONSOR BENEFITS:

- LTV advert running 7 days per week on repeat in café area
- Large newsletter reach to all members



SPONSORSHIP PACKAGES

OTHER SPONSORSHIPS

EQUIPMENT SPONSOR

Pricing from £200 + VAT (Pricing dependant on equipment)



CONTENTS OF PACKAGE:

- Sponsorship in form of purchase of equipment, with company sponsorship details displayed on plaque.

SPONSOR BENEFITS:

- Sponsorship plaque on display on equipment
- Invite to competitions and events at the club as VIP guests.

Details available for all equipment upgrade requirements.

COMPETITION SPONSOR

Pricing to be confirmed based on sponsorship options



CONTENTS OF PACKAGE:

Sponsorship options to include any of the following, or full competition sponsorship.

- Trophies
- Medals
- Limited Edition Merchandise i.e Hoodies, T Shirts, Bags, Bottles etc.
- Other

SPONSOR BENEFITS:

- Company branding on all competition
- Communications - "Sponsored By....." and merchandise.
- Invite to competitions and events at the club as VIP guests.
- Opportunity to present medals and trophies at events at the centre.

To find out more or speak to a member of our fundraising team,
please email

WGCfundraising@outlook.com or call 01502 501419.



Waveney Gymnastics Club

Registered in England.

Registered Company No: 5588094

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Registered Charity No. 1112659

